

**Mental Health
is Health**
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**2023 Mental Health Action Day
Fundraising Toolkit**

WHAT IS TILTIFY?

Tiltify is a fundraising platform that brings together digital communities, charities and companies to impact change across the globe.

We offer interactive fundraising tools that drive authentic engagement and donations for social causes that matter most to our community.

HOW IS TILTIFY SUPPORTING MENTAL HEALTH ACTION DAY?

Tiltify is proud to join Mental Health Action Day (MHAD) as an official Mental Health Champion.

Our digital fundraising tools are at the disposal of MHAD participants, in supporting fundraisers and awareness campaigns for mental health organizations on our platform!



Choose your part to play in Mental Health Action Day!

You've heard the call, now it's time to fundraise for organizations making a difference in Mental Health. Tiltify is a fundraising platform that allows you to create a campaign to raise funds, and it's easy to get started!

Step 1:

Go to Tiltify.com and create a fundraising account in 5 minutes!

Step 2:

Search Tiltify for a mental health organization that YOU want to support!

Step 3:

Create your campaign share it with your communities, create a call to action and make an impact.

CAMPAIGN SET UP



[Tiltify Quick Start](https://youtu.be/EVR9XbTL0wE)

<https://youtu.be/EVR9XbTL0wE>

Need help?

- Active community team
- [Robust knowledge base, tutorial videos](#)
- [Blog.tiltify.com](https://blog.tiltify.com) for latest updates
- [Active Discord with fellow fundraisers](#)

COMPANIES

Easily create fundraising campaigns that align with your company's values and mental health initiatives

Strengthen community across offices and departments

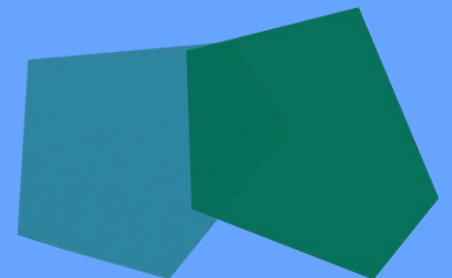
Encourage employee participation through donation matching and incentives

CHARITIES

Provide access to powerful fundraising tools to engage your partners and drive donations

Corporate Wellness Challenge activations through Strava, Garmin & Fitbit

Offer unique benefits including brand activations and team building challenges



Is your charity or brand
looking to fundraise
and take action for
mental health?

Reach out to
carly@tiltify.com
to learn how Tiltify
partners with charities
and brands.



Greystone & Partners LLP Campaign

Fundraising for Mental Health Charity



Donate Now!

Support this campaign



Raised
\$12,517.13

Goal
\$100,000.00

Team Members

50

Active Campaigns

5

Donations

700

Which costume should our CEO wear when we reach our \$100,000 goal?

Donate to vote

Shark

\$3,434

Donut

\$2,445

No Costume, she should dye her hair instead!

\$6,423

Fundraisers



Finance Team

\$13,456.61



Marketing Team

\$2,654.98



Development Team

\$1,987.23



IT Team

\$156.98

Leaderboards

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Thank You

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