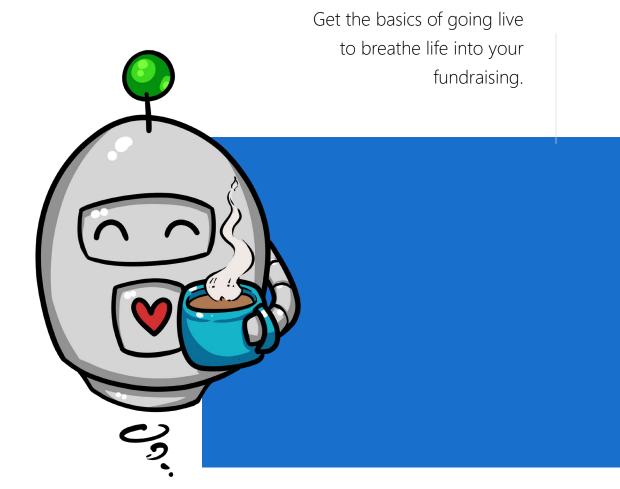
GO LIVE! GREATNESS AWAITS!

> Streaming 101 with Tiltify





UNLOCK YOUR INNER STORYTELLER

GETTING STARTED:

0

Head to your desktop or laptop and sign-up for Tiltify! 02

Get your gear! Add a microphone and webcam to your PC so viewers can hear and see you!

03

Download streaming software to your computer.

(OBS, <u>Streamlabs</u>, <u>Lightstream</u> or <u>XSplit</u>)

Livestreaming is a game changer!
Engaging with your viewers when
fundraising with **Tiltify** inspires and
excites them to donate to your
chosen cause! The good news is,
anyone can stream, this guide will get
you started.

)4

the platform you want to stream to: <u>Twitch</u>, <u>YouTube</u> or <u>Facebook</u> 05

Set-up your streaming software to create scenes, add your microphone and webcam.

06

Activate a <u>chatbot</u> to share campaign information and your donation link!

CONT.



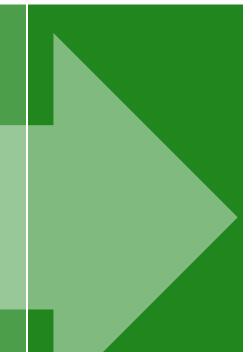
CONTINUED...

07

Add Alerts and
Overlays: Create custom
donation alerts and
overlays to match the style
and feel of your stream!

08

Take a moment to breathe, stretch, and then test that stream and "Go Live!"



SETUP, STREAM, RAISE \$!

You are almost ready to start your stream! These last few steps will get you even closer to fundraising success!

BEFORE YOUR BIG STREAM

- Test, and then test again!
- Use your stream software to record your test and review, adjust.
- Get sleep several days before your event. A restful fundraiser is a successful one!
- Hydrate! Avoid caffeinated beverages during your stream.



IT'S **ALMOST YOUR** TIME TO SHINE

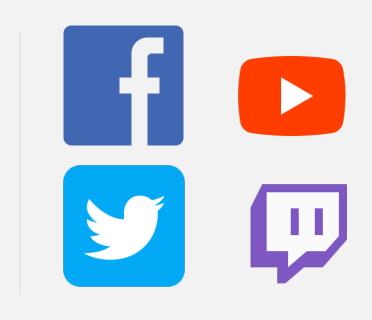
4

Take a moment to make sure you have everything you need for you fundraising stream!

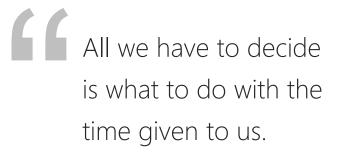
TILTIFY

CHECKLIST BEFORE GOING LIVE!

	n Overview When is your stream? What are you doing? How many hours and/or streams are you committing to?
	it pretty! Create art and images to share on social media and on your channel. Grab images, stories and video from the charity to inspire others to donate (and to give you a short break). Check to see if the charity has a toolkit or resources for you to add to your promotional materials and stream.
	Tell friends and family when you are streaming and why! Post about it frequently on social media starting at least two weeks before the stream. Create promo video, publish your campaign and post that donation link! People often donate ahead of time, don't miss out on a chance to ask for donations!
Test, t	then test again! Make sure your computer (and any software or games you may be using) have the most recent updates. Take time to test your stream ahead of time to work out any issues.
	k the power of Tiltify Add donation Milestones and Incentives! Create Rewards, Targets and Polls. Connect your streaming account to Tiltify Create a schedule on Tiltify Connect the Tiltify Fundraising Extension (Twitch only).







Gandalf the Grey





